

# Promotion Bar

## Introduction

The Promotion Bar Extension for magento2 enables store owners to create and display customizable notification or promo bars across various pages of their online store. It's a powerful marketing tool designed to highlight special offers, discounts, new arrivals, free shipping deals, and other important announcements that grab customer attention and drive conversions.

Promotion bar extension allows you to apply promo bars flexibly to specific business aims.

## How to Configure:

### 1. General Configuration

Admin → Stores → Configuration

Under the SWT → Promotion Bar → General

The screenshot shows the Magento 2 Configuration interface. At the top, there is a search bar, a notification bell, and a user profile icon labeled 'admin'. Below this is a 'Configuration' header. A 'Scope' dropdown is set to 'Default Config'. A 'Save Config' button is visible in the top right corner. On the left side, there is a navigation menu with categories: GENERAL, SWT, Promotion Bar, SECURITY, CATALOG, CUSTOMERS, and SALES. The 'Promotion Bar' category is highlighted with a red box. The main content area is titled 'General' and contains the following configuration options:

- Enable** (store view): Yes (dropdown),  Use system value
- Show Slider** (store view): Yes (dropdown),  Use system value  
Show banner as a slider
- Show Slider Control** (store view): Yes (dropdown),  Use system value  
Choose Yes to enable "Previous" / "Next" button on the slider.
- Auto speed slider (seconds)** (store view): 3 (text input),  Use system value  
Transit time for slider

**Enable** – You can enable/disable extension

**Show Slider** – if choose yes then show banner as a slide.

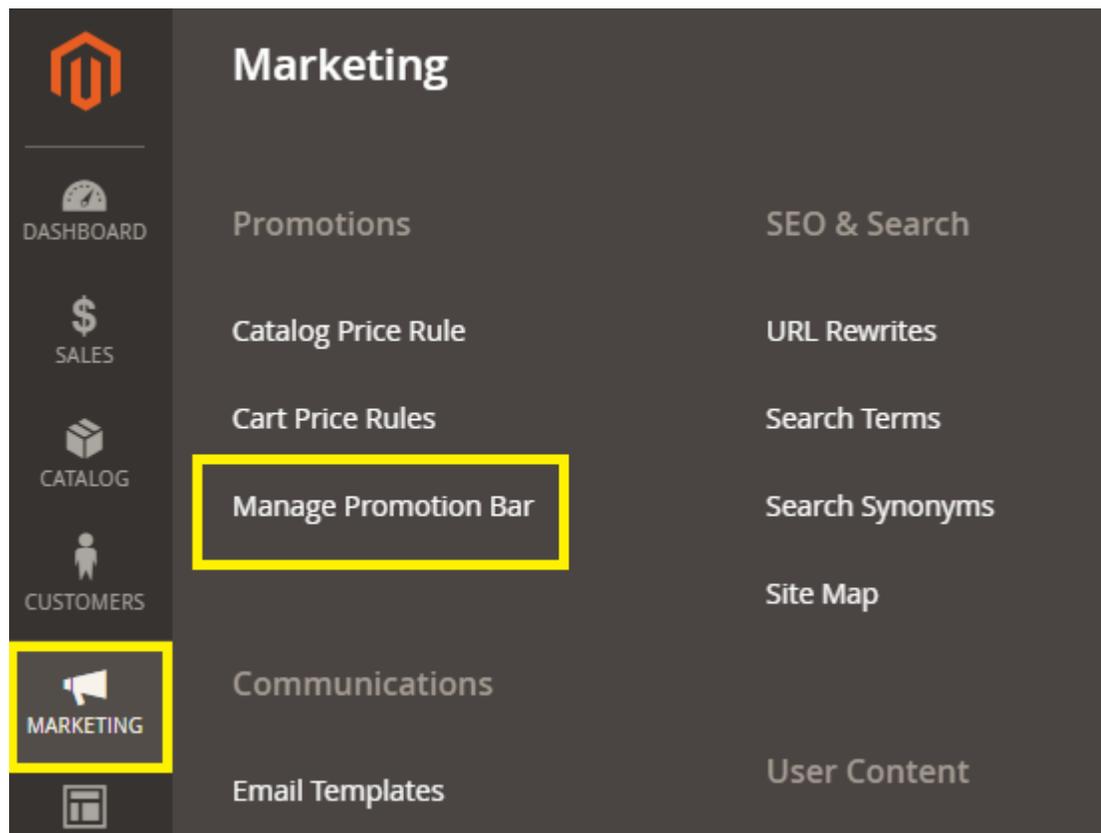
**Show Slider Control** – Choose Yes to enable "Previous" / "Next" button on the slider.

**Auto speed slider (seconds)** – Set Transit time for slider.

## 2. Details Configuration

### 2.1 Manage Promotion Bar

Admin > Marketing > Promotions > Manage Promotion Bar



# Add, Edit Promotion Bar

## 2.1.1 General

Add Promotion Bar

Search, Notifications, User: admin

← Back    Reset    Save and Continue Edit    **Save**

**PROMOTION BAR INFORMATION**

- General
- Display Rule
- Content and Design

### Add Promotion Bar Rule

Name \*

Store View \*

- All Store Views
- Main Website**
- Main Website Store**  
Default Store View
- ENG
- ENG
- ENG

Customer Group

- NOT LOGGED IN
- General
- Wholesale
- Retailer

Status \*

Start At \*

End At \*

Sort Order \*

**Name:** Name of your promotion bar management rule

**Store View:** Define which store view you wish to show

**Customer Group:** Define which customer group you wish to show

**Status:** Select Enable/Disable for turning on/off the size chart rule.

**Start At:** Show promotion bar at time

**End At:** Turn off promotion bar at time.

**Sort Order:** This part is used for the priority. If there is any rule have the same information. Then the one which lower number will have the higher priority.

## 2.1.2 Display Rule

Add Promotion Bar

🔍 🔔 👤 admin ▾

← Back   Reset   Save and Continue Edit   **Save**

### PROMOTION BAR INFORMATION

General

Display Rule

Content and Design

### Add Promotion Bar Rule

Position

Select Page

Category Page(s)  
**Default Category**

Show on Product Pages

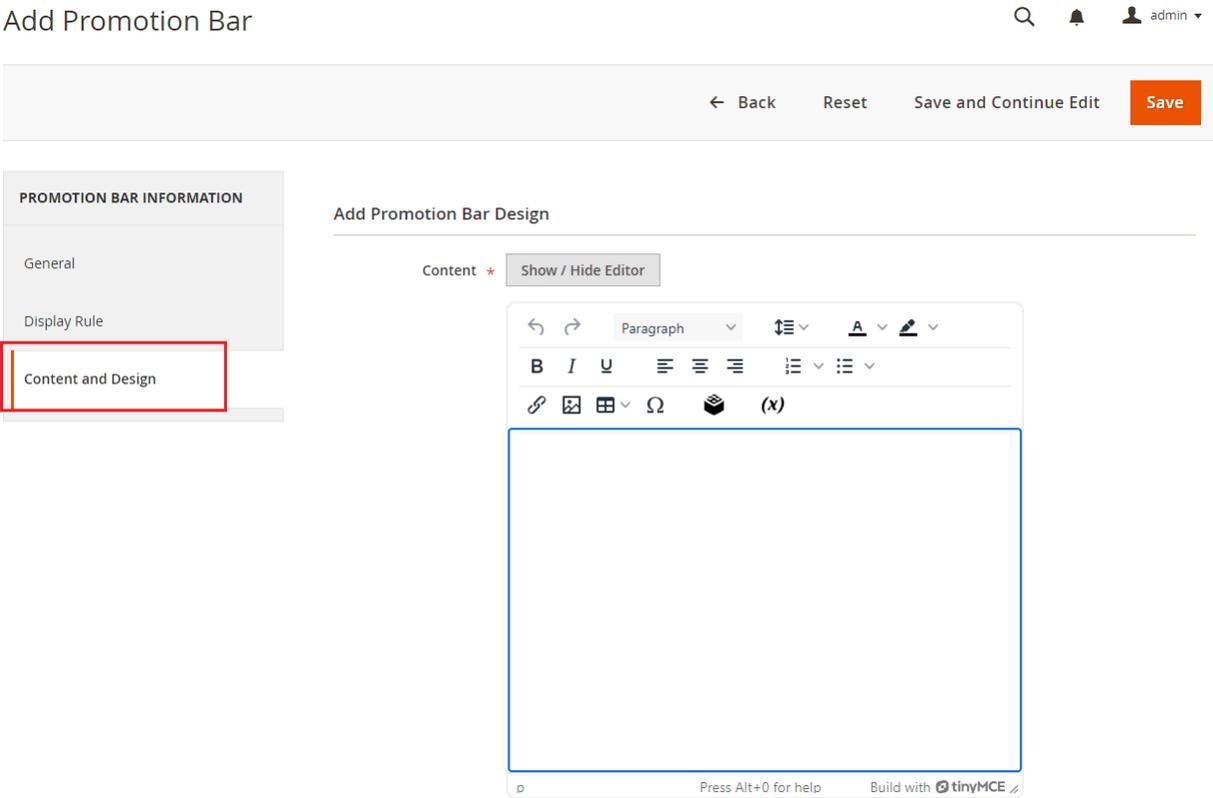
**Position:** Select position for the promotion bar

**Select Page:** Select home page, checkout page, cart page

**Category Page(s):** Select category page to show promotion bar

**Show on Product Pages:** Select yes/no to turn on/ turn off the product page and add a rule for product if you turn on show on product page mode.

### 2.1.3 Content and Design



## 2.2 Frontend Result

Default welcome msg! [Sign In](#) or [Create an Account](#)

Don't miss out! Big savings waiting for you! **30% Discounts**

**LUMA** Search entire store here...  

[What's New](#) [Women](#) [Men](#) [Gear](#) [Training](#) [Sale](#)

### New Luma Yoga Collection

Get fit and look fab in new seasonal styles

[Shop New Yoga](#)

### 20% OFF

Luma pants when you shop today\*

[Shop Pants >](#)

### Even more ways to mix and match

Buy 3 Luma tees get a 4th free

[Shop Tees >](#)

### Take it from Erin

Luma founder Erin Renny shares her favorites!

[Shop Erin Recommends >](#)

### Science meets performance

Wicking to raingear, Luma covers you

[Shop Performance >](#)

### Twice around, twice as nice

Find conscientious, comfy clothing in our eco-friendly collection

[Shop Eco-Friendly >](#)